

2020



JANGOMUSIC

DJ PROMOTION & PR CAMPAIGNS

Prices

STARTER 49€ - MANDATORY

- Communication on social networks : Facebook (more than 20 000 followers) & Instagram (more than 2 500 followers)
- Customized videos on Instagram (reccurent stories / posts before and after the release date)
- Full video of the track on our YouTube channel

BASIC 149€

Starter Pack + :

- Presence of the artist's musical catalogue on our website
- Publication of the artist's track on our Soundcloud (more than 7400 followers)
- Presence of the track on our monthly playlists (Radio show or Spotify)

V.I.P. 199€

Basic Pack + :

- Track promotion sending to international DJs (more than 760 subscribers)
- Possibility to receive feedback on request
- Sending a newsletter on the day of the release (more than 4 000 subscribers)

PLATINIUM 599€

V.I.P. Pack + :

- Request for Beatport feedback chart (without placement guarantee)
- Radio promotion (Radio FG, BBC, Fun Radio...)

OPTIONS

- Publications on magazines like DJ Mag, Mixmag, Trax Magazine : **200€ - 2000€**
- Track appearance on Spotify playlists with strong listening : **399€**
- TOP 100 Beatport: **199€**

Artist requirements

Artist must provide us the following information:

- Recent photo with annual update
- Complete biography (can be done by us via an addon)
- Links to its social networks

Tips & advices

In order to ensure maximum visibility on social networks, we ask the artist to take into account the following remarks:

- Like, comment and share each JANGO MUSIC publication in which you are identified. Care should be taken to ensure that relevant comments are provided. The message must be clear and concise, including 1 to 2 smileys per publication. There should be no publishing or sharing without a message.
- Promote some of your publications by using social network tools. An average budget of 100€ per month (Instagram and Facebook combined) may be necessary.
- Regularly creates Facebook and Instagram stories.
- Always post quality content (photos, videos). Not only the media quality but also pertinent message.